



Media Kit

Use Colorado Savvy Seniors to market to Colorado's Baby Boomers and affluent Seniors!

ColoradoSavvySeniors.com is the fastest growing referral website in the Denver Metro area, specifically designed to drive more business and traffic to your company. The website specifically targets the affluent 50+ age group with information and resources this demographic cares most about.

Current Google Analytics (Apr. 1 – May 1 2015)

- 20,125 page views
- 5130 Visits
- 4557 Unique Visitors
- 14% return visitors
- 3871 Visits from Colorado Locations
- Colorado Visitors averaged **4** page views each and stayed on the site for **1:37**

We Have 3 Ways You Can Reach Out to our Website Visitors!

1. Get on the Map!

Place your business on one of our directory maps.

This is the simplest and least expensive way to reach our visitors, priced at just \$99.95/year.

2. Featured Sponsor

Get a full page ad on our site with lots of extras included at no extra charge.

Directory is now only \$199.95 for full year

3. Display Ads

Purchase a static ad and guarantee it will be seen or bid on a display ad for as little as \$10 per month. Any slots not sold will be used to display ads for companies in the Directory Listing.

<i>Choose Which Type of Ad Works Best for You!</i>	Get on the Map!	Featured Sponsor
Direct hot links to your website	●	●
Free Highlighted Discount on our Discount List	●	●
Prominent advertising in "Prime Time for Seniors"	●	●
Weekly Radio Ads promoting our website on 630 KHOW & 560 KLZ	●	●
Opportunity to write guest blog	●	●
Opportunity to bid/buy display ads	●	●
Featured Sponsor banner ad/link on Directory Page	X	●
Full page on our site with your company information	X	●
FREE radio commercials mentioning your company	X	●
Rotating, random banner ads throughout the site	X	●

Display Ads

All ads are 250 x 210 pixels.

Premium Ad Space \$100 per month or Bid a min. \$25:

- Home Page (1 slot available)
- Directory Page (4 slots available)
- Discounts Page (4 slots available)
- Blog (4 slots Available)

Regular Ad Space \$50 per month or Bid a min \$10:

- 50 over 50 Main Page (3 slots available)
- Helpful Links (3 slots available)
- Directory Maps (5 slots available per page)

For more information click on "Learn More" at the bottom of each page on our site or contact Mark Hill, mark@coloradosavvyseiors.com 303.996.7597